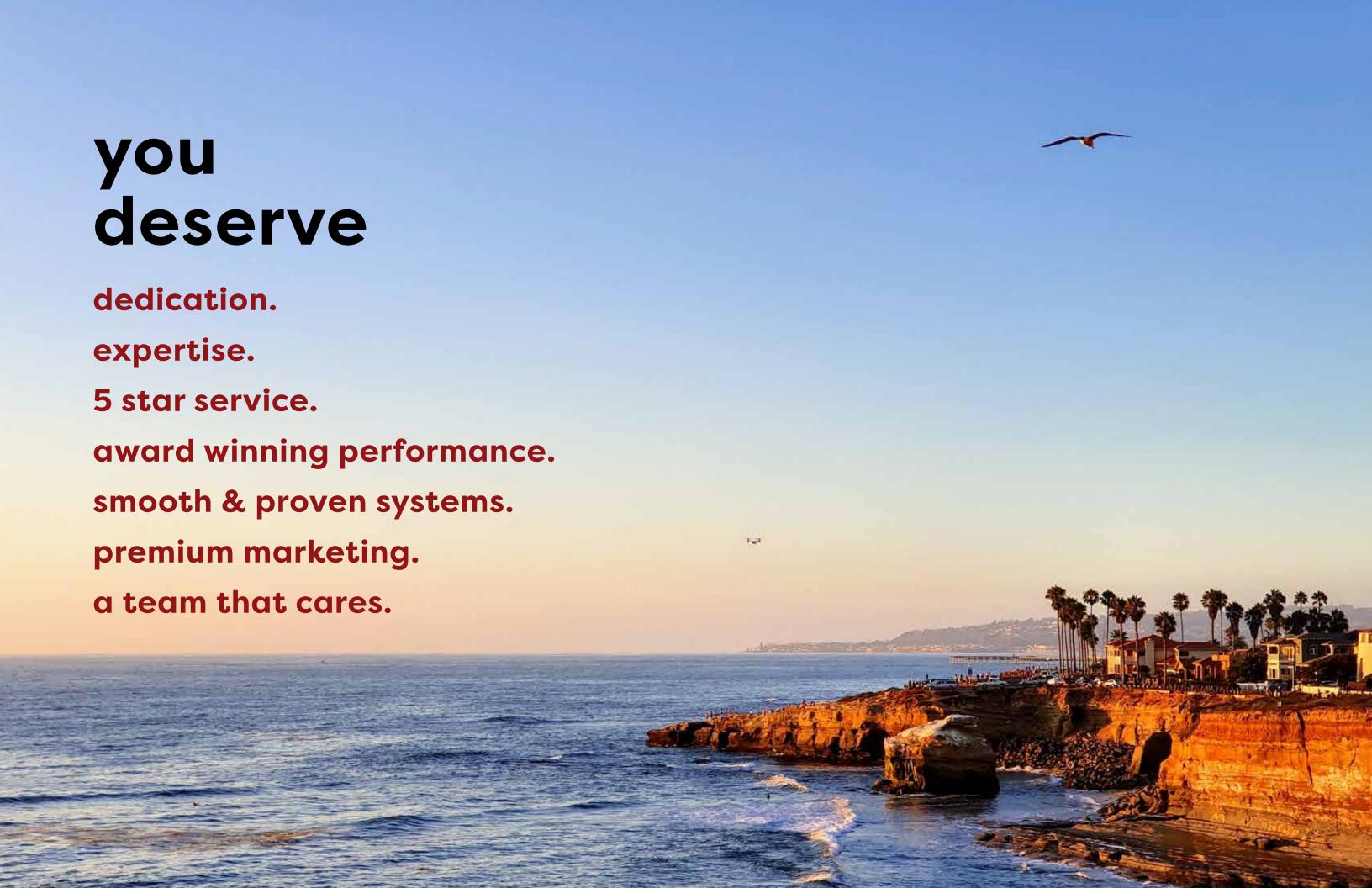


# the real estate experience you deserve











# you deserve dedication.

With offices in San Elijo Hills and Carlsbad,
California we have been servicing the area
for nearly 20 years. In that time we've
helped thousands of families sell or buy a
home throughout San Diego County.





Our award winning team is one of the top performing teams locally and nationally.

OVER \$1 BILLION IN SALES 8 AGENTS
WITH OVER
10 YEARS
EXPERIENCE

AWARD WINNING PERFORMANCE

#1 KW TEAM IN SAN DIEGO COUNTY BILINGUAL CAPABILITIES (SPANISH/FRENCH)

2 OFFICE LOCATIONS IN NORTH COUNTY SAN DIEGO



### A Broker Reputation Matters

Keller Williams is the best real estate company. Why?

Because we measure our success by your success, letting the numbers speak for themselves. Keller Williams is the number one real estate franchise by agent count, closed units, and closed sales volume in the United States. With over 185,000 agents worldwide, our ability to promote your home to a massive audience is the best in the industry!

you deserve expertise.



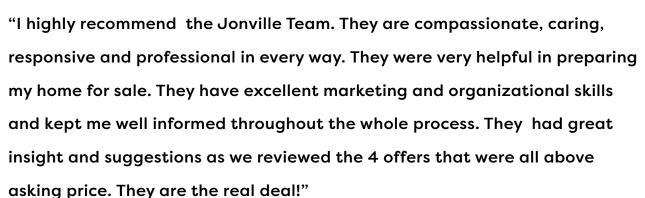




\*\*\*\*



**Jayne** 6266 Village Green Dr, Carlsbad, CA 92009



#1 TEAM IN SAN ELIJO HILLS/OCR | #1 TEAM IN SAN MARCOS

#1 KW TEAM IN CARLSBAD | #1 KW TEAM IN SAN DIEGO COUNTY

#2 KW TEAM IN SO CA | TOP 100 KW NATIONWIDE



### you deserve 5 star service.



### WE HAVE PROVEN SYSTEMS FOR ALL HOMES

Sample Data from January 2020 - October 2021 Home Sales

95 SOLD

**Homes Over \$1 Million** 

**74 SOLD** 

Homes Between \$800K -\$999K

50 SOLD

Homes Between \$600K -\$799K

52 SOLD Homes Under \$599K

+(46 Leased Home Sides)



# smooth & proven systems.

Whether you have a \$500,000 home or a \$5 million dollar property, The Jonville Team is dedicated to providing you with remarkable 5 star service, while having systems that help you reach your real estate goals.





# pricing your home for success

An important part of any marketing plan is pricing your home in the right range. With proper pricing, targeted exposure and detailed negotiations, we can reach the optimal price.

We prepare a customized evaluation to establish a market-competitive selling price for each of our listings. We draw data from multiple sources to evaluate your home value:

- Comparative Market Analysis
- Neighborhood Appreciation
- Market Conditions

• Technical Analysis

Internet Estimates

Community Specifics

And finally, the research gives us a range for the optimal listing price. Proper pricing is essential.



you deserve

## premium marketing.

STRATEGIC DIGITAL

PREMIUM PRINT CAMPAIGNS

HIGH-END VIDEO

ENGAGING SOCIAL MEDIA

EXPANSIVE NETWORKING

TELEVISION AND RADIO









### **Exclusive Marketing Solutions**

### Our toolbox for your success

- 360 virtual walk-through/matterport
- Open Houses: Both virtually and in person
- Premium marketing photos and videos
- Interior video pans, aerial videos, community and area videos
- . Custom property websites and domains
- Digital floor plans, digital brochures
- Pitch sessions and caravans
- Facebook agent group marketing
- Check Out
  Some of Our
  Marketing Videos

- Email pitch to thousands of agents, outreach to over 15,000 agents
- . Online international marketing
- TV commercials featuring our properties
- Outreach to relocation buyers
- Mobile app, websites for property highlights
   & searches
- Social media marketing and advertising
- Yard signs and property brochures
- . Community video and tours
- Showings & negotiations both virtually and in person
- Client side marketing dashboard to follow marketing systems



### unsurpassed home syndication

Putting your home in front of thousands of TV viewers and online readers































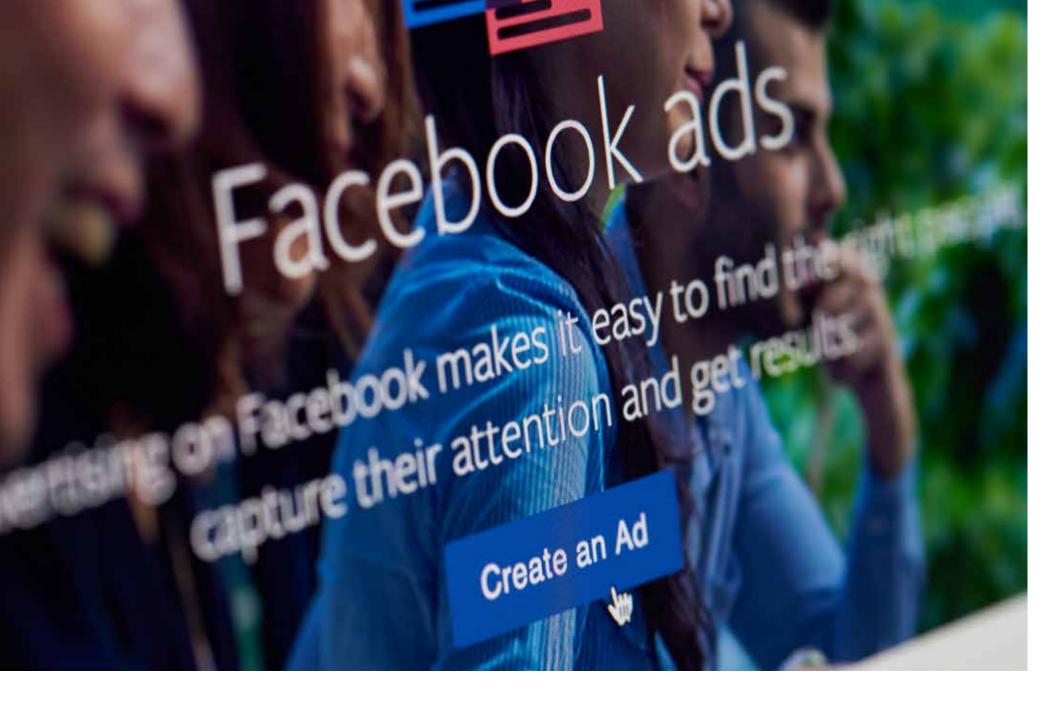














Strategic social media marketing is more than just posting to a Facebook or Instagram page and moving on. The Jonville Team implements the most current and best practices in reaching the right audience. It is about getting your home infront of the people most likely to make a move. We have unique audiences that we have built over the years using our first party data. This allows us to know where the right buyer audience is online and continuously keep them engaged with strong digital campaigns.

you deserve

### strategic social.











### strategic social

## finding the BEST buyer audience

We implement cutting edge social media strategies to get our home in front of the right audience - not just any buyer - the BEST buyer. Posting to a social media page isn't enough. We have the ability to reach a captive audience.















**OUR DATABASE CUSTOM AUDIENCES** 



**BUYER CUSTOM AUDIENCES** 



**AUDIENCES** 









our neighborhoods deserve

### community giveback.





### **WE LOVE OUR PETS**

#### SAN ELIJO HILLS COMMUNITY PLAQUE

The Jonville Team invited the community of San Elijo Hills to show their love for their pets by supporting the new Helen Woodward Adoption

www.jonvilleteam.com/weloveourpets



### **MEALS FOR STUDENTS**

**KW RED DAY - GOT YOUR BACK FOOD DRIVE** 

Our annual food drive has gone digital. Please support us in fighting student hunger.



www.gotyourbacksandiego.org

See link below:



#### SUPPORT LOCAL BUSINESSES

#### **BUY LOCAL**

Like and follow our Facebook page - SEH Buy Local to help support local businesses. We use SEH Buy Local to spotlight local businesses and services.

www.sehbuylocal.com



### **COLLEGE SCHOLARSHIP**

#### JONVILLE TEAM COLLEGE SCHOLARSHIP

Every year we award a \$1,500 college scholarship for a Senior at San Marcos High School or Mission Hills High School. Participants apply online at:

www.jtscholarship.com

### OTHER JT GIVE BACKS

**SAN DIEGO HUMANE SOCIETY** 

SAN ELIJO ELEMENTARY SCHOOL

**SAN ELIJO MIDDLE SCHOOL** 

SAN MARCOS HIGH SCHOOL

MISSION HILLS HIGH SCHOOL

STRAIGHT FROM THE HEART

**CASA DE AMPARO** 

**SD RESCUE MISSION** 

**DOUBLE PEAK SCHOOL** 

**HOPS IN THE HILLS** 

**SM YOUTH BASEBALL** 

**CHAMBER OF COMMERCE** 



Treating and Preventing





























## the real estate experience you deserve.

#### San Elijo Hills/San Marcos

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Carlsbad - Keller Williams Realty 6005 Hidden Valley Rd #200 Carlsbad, CA 92011

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